

Energy Services for SME Businesses in Ireland

Eamonn Confrey
Department of Energy



SME - Classification

- Based on annual energy bills

Large Industry > €1M – Energy Management Standard -ISO 50001

SME < €1M

- Scaled offerings

< €30k per annum – telephone support

€30k - €500k – site visits + mentoring

> €500k – training – structured programme (Energy MAP)

Overall efficiency programmes

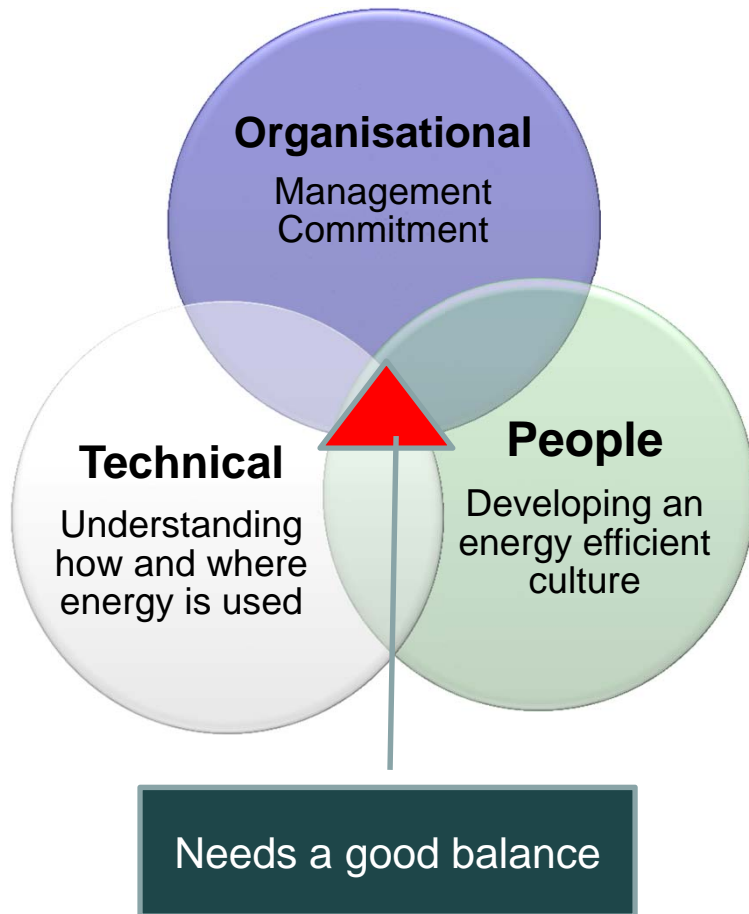
- **Structured approaches**, templates, systems, guidelines, information
 - E.g. Leading and delivering structured solutions in SE planning and management, for local authorities, industry agreements, public sector
- **Tools and skills** for energy services users and providers
 - E.g. Creating and promoting IS 393, Energy MAP, Building Regulations support documents, NSAI standards/ codes, ACA products register
- Developing, piloting, evaluating and promoting **exemplar solutions**
 - E.g. HoT, SEEEP, EV demo pilots, smart meter trials, industry case studies
- Tailored **advice, mentoring, training** & support to key end use sectors
 - E.g. SMEs, public sector
- Reaching and **engaging key players** and influencers
 - E.g. working groups in EVs, industry, public sector, communities, smart metering
- Strategic sectoral information, advice and **support to policy makers**
 - E.g. to DEHLG, DCENR and DEJI on Building Regulations, EU directives
- Accessing, interrogating, transfer/ adapting of **best international practice**
 - E.g. EN/ ISO 50001, EPBD Concerted Action, CONCERTO, IEA Implementing Agreements

Systems

Tools

Skills

Collaboration



Structure



- > Public Sector Programme
- > Large Energy Users
- > **SEAI's services for SMEs**
- > Quick Wins
- > Energy Technologies
- > Resources
- > Financial Incentives
- > Sustainable Energy Awards
- > Inside the Smart Economy
- > Triple E Product Register



SME Support Centre

For an overview of SEAI programmes for SMEs, [click here...](#)



[Why get started with Energy Management?](#)



[Hear from SMEs that have saved energy](#)

Advice and Mentoring

Register for an SEAI energy assessment today and start saving energy and money. [Click here for further details](#)

Tools and Resources

Easy to use materials that support a successful and profitable energy saving campaign. [Click here for further details](#)

Energy Management Training

Practical training on how to develop an effective energy management programme. [Click here for further details](#)

> [Accelerated Capital Allowance](#)

- > [About the ACA](#)
- > [Search ACA Products](#)
- > [How to claim the ACA](#)
- > [ACA Categories and Criteria](#)
- > [Technical Guidance](#)
- > [Contact Us](#)
- > [Product Provider Login](#)
- > [Frequently Asked Questions](#)



Search Products

[Click here to search ACA products](#)



Welcome to the Accelerated Capital Allowance (ACA)



Product Providers

[Login Here](#)



The ACA is a tax incentive for companies paying corporation tax and aims to encourage investment in energy efficient equipment. The ACA offers an attractive incentive whereby it allows companies to write off 100% of the purchase value of qualifying energy efficient equipment against their profit in the year of purchase.

The ACA now includes 52 technologies. Submissions are being currently invited from Manufacturers and Suppliers. To view the technology criteria please click [here](#)

Searching for ACA qualifying products

Qualifying products from the defined ACA equipment categories are listed on the ACA Specified List which is updated on a regular basis. All ACA qualifying products can be searched for on the ACA Specified List through this website.

[Search Products](#)



The Sustainable Energy Authority of Ireland (SEAI) has responsibility for publishing and maintaining the ACA specified list of qualifying

Product Providers

Equipment suppliers and manufacturers who want to submit eligible equipment to the ACA can do so through the online process. Registration and login facilities for such product providers are accessible through the link at the top of this page.

To subscribe to regular updates on the ACA scheme please click [here](#).

Please note that any reference in this website to taxation consequences is for guidance only. If you require advice on your tax position you should consult a suitably qualified professional tax advisor



Better Energy – Investing in efficiency



- Business and Public Sector
- Improved competitiveness for business 2011
- €11M of supports –
- 85 projects (25 SME)
- €11M annual savings
- €45M total investments
- 4/5 year average payback
- SME – Energy services
- Increased activity
- Clustering of projects (Retail/ Farms/Schools)

Success to date

Over 2000 SME's participated to date

Identifying and implementing measures that result in an average

saving of 11% of their annual energy costs within 1 year

(up to 30% savings potential identified on a regular basis)

Total savings amount to ~~€~~45M

SEAI Business programmes have delivered €15 for each €1 of Government funds.

Louth local initiative – using unemployed graduates as Energy Champions – CT 6 Knowledge transfer

Questions?

- Contact details:
 - Eamonn Confrey, Energy Efficiency Division, Department of Energy
eamonn.confrey@dcenr.ie
 - Declan Meally, Head of Energy Demand Management, SEAI
declan.meally@seai.ie
- Further Information
 - www.seai.ie/Your_Business
 - www.dcenr.gov.ie/Energy/Energy+Efficiency+and+Affordability+Division/Business+Support+Programme.htm

Thank You



EUROPEAN REGIONAL
DEVELOPMENT FUND



Ireland's EU Structural Funds
Programmes 2007 - 2013

Co-funded by the Irish Government
and the European Union

*The Sustainable Energy Authority of Ireland
is financed by Ireland's EU Structural Funds
Programme co-funded by the Irish Government
and the European Union.*

