

# Good Practice Factsheet

## Case study presented by the UK

<b>Core Theme and topic</b>	<b>How to make better use of European financing sources (SCF, EIB) in combination with national schemes for energy efficiency</b>
<b>Name of work programme</b>	<b>The use of ERDF funds in SW England for energy efficiency in social housing and supply chain development</b>
<b>Project scope and description</b>	
Short description of the program & what it hopes to achieve	<p>Ready for Retrofit will deliver a project of national significance, harnessing the best national, regional and local expertise and experience and delivering the best economic and carbon reduction outcomes.</p> <p>Our <b>vision</b> is to create a sustainable domestic energy efficiency and microgeneration sector in the south west capable of delivering a massive refurbishment of the SW housing stock and benefiting to the full from national finance mechanisms to 2020, and a radical refurbishment of the entire UK housing stock by 2050.</p> <p>The <b>legacy</b> will be the creation of a new SW industry and sustainable market, delivering between now and 2020 over £2.75billion sales, over £1billion GVA and employing more than 2000 people.</p> <p>The <b>aims</b> of Ready for Retrofit are:</p> <ul style="list-style-type: none"> <li>• to accelerate SW market growth, initially with and then without public subsidy;</li> <li>• to enable SW businesses to develop ahead of those in other regions and so develop a competitive advantage as the national market grows in response to Government policy initiatives;</li> <li>• to stimulate greater long term growth in the SW through targeted demand and supply side sector development.</li> </ul>
What is the scope of the program? e.g. - National/regional/local - Building type/owner	The programme operates at the regional and local level, it delivers target within the SW Competitiveness Programm. Capital funding is restricted to social landlords with housing stock in the programme area and business support is provided to business who operate within the programme area.
Who are the key people involved? e.g.: - Installers - Local Authorities	The key stakeholders involved in the project are: <ul style="list-style-type: none"> <li>• social landlords, who own stock and will access capital funding to subsidise installation of retrofit measures on social housing properties. They will also offer procurement opportunities, which local business can respond to</li> <li>• local SMEs who operate in the area will be provided with bespoke support to enable them to develop and grow, so that they can meet the growing demand for retrofit measures on properties</li> <li>• local authorities will benefit by accessing funding if they have their own stock, supporting economic development within their areas and supporting initiatives to stimulate greater take up of retrofit work on a range of building types and occupier status</li> </ul>
Who was the target audience?	The programme targets social housing landlords and businesses operating in the energy efficiency, microgeneration and construction

	sectors.
How was this work programme financed?	This work programme is financed with £4m of ERDF, with match funding provided by local authorities and social landlords, to a total project budget of £8m.
What was the cost of the work programme?	£8m
When did it start and end?	The project started on 1 September 2011 and is due to finish on 31 December 2014.
<b>Project Outcomes &amp; Communication</b>	
What were the key achievements?	Development of capable supply chain, able to deliver quality work to meet rising demand. Increased demand from all sectors for the installation of energy efficiency retrofit measures onto properties.
What were the outcomes and expected benefits?	Delivery of project outputs, including <ul style="list-style-type: none"> <li>• 410 business assists,</li> <li>• installation of 787 measures on social housing,</li> <li>• reduction of 1114 tonnes of CO<sub>2</sub>,</li> <li>• creating or safeguarding 360 jobs and £20m GVA.</li> </ul>
What were the key lessons learned?	The need and benefits of coordinating with other support programmes to ensure contact with beneficiaries is simplified, ensuring easy access to support How a small amount of funding contribution toward capital measures can stimulate interest in a sector and support greater uptake of support offered. Getting the balance right between high technical standards sought for energy efficiency retrofit schemes and practical implications for delivery.
What makes this a good practice example?	The combination of a demand and supply programme and how it helps to identify issues on both sides to be tackled. Use of an external Technical Appraisal Panel to assess proposed schemes and to drive technical standards. Requirement for pre & post installation assessment of a property's energy performance The benefit of interventions like this is a growing sector, to enhance quality, scale and value.
Web links to further information	<a href="http://www.est.org.uk/readyforretrofit">www.est.org.uk/readyforretrofit</a>
Contact details of named person for further information	Jon Rattenbury <a href="mailto:Jon.rattenbury@est.org.uk">Jon.rattenbury@est.org.uk</a> 07989 424553
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