



Rijksdienst voor Ondernemend
Nederland

Dutch hybrid heat pump action plan

Randall Hanegraaf

Dutch Enterprise Agency

CA-RES
Madrid

29 sept 2023



Table of contents

- › Introduction to Dutch Policy
 - › Hybrid Heat pumps vs All-Electric Heat pumps
- › The Dutch Heat Pump Action Plan
- › (Upcoming) Regulation
- › What's Next



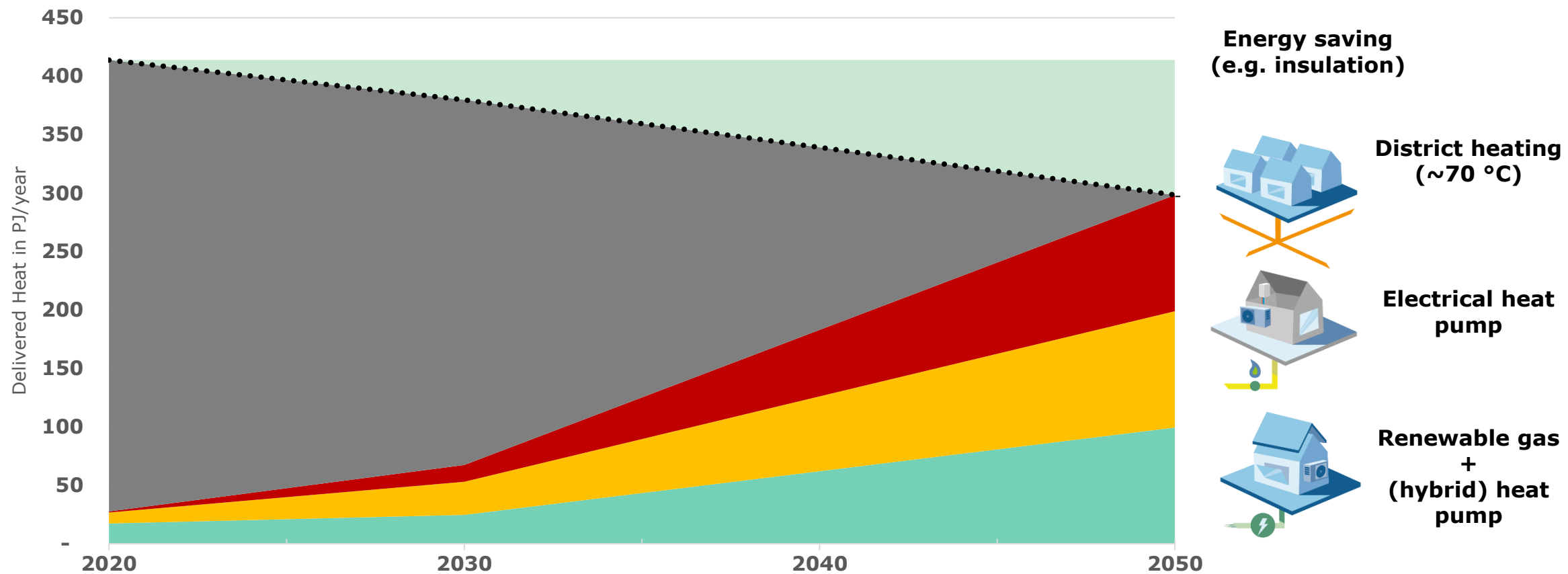
Dutch existing building stock: overview & challenge

- › 7.9 million existing homes 90% with individual gas boilers
- › 6% district heating
- › 0.57 million non-residential buildings (production halls, offices etc.)
- › Earthquakes in Groningen
- › End of national gas production in Groningen
- › Climate targets
- › Exploding price of natural gas
- › Electricity grid is congested in large parts of NL.





Challenge – expected distribution of heat in 2050





Heat pump strategy

- › The Netherlands views the hybrid heat pump **both as a transitional technology** for buildings where a full electric heat pump or a district heating network is a possibility **and as a long-term technology** for buildings where an all-electric heat pump is not possible/viable.
- › There are categories of buildings where an all-electric heat pump or a district heating network is not possible.
 - Rural areas
 - Monuments
 - Buildings with limited possibilities for insulation
- › A combination of the hybrid heat pump with **green gas** or **hydrogen** (after 2030) is seen as a long-term solution.



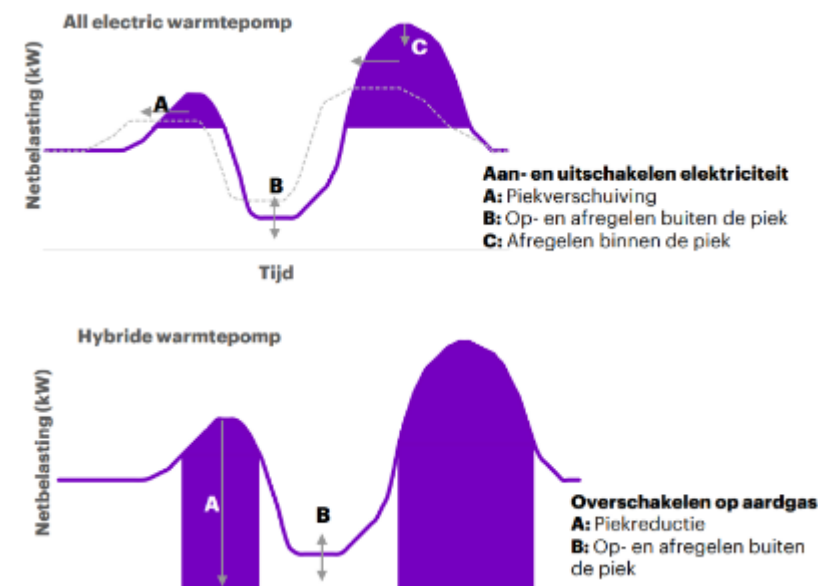
Heat pump strategy

- › The Dutch government is not worried that hybrids are installed, as they **do not create a lock-in situation**.
- › During or after the end of life (of the installation) it is still possible to **reconfigure to an all-electric configuration**.
- › The ministry aims for building owners to make **the right decision at the right time**. So, the Dutch government works together with **sector based parties** that represent producers and installers.
- › **The goal is to educate** both the **general population** and the **installers** to know when an all-electric heat pump is a viable option. **There are tools available** for both groups to make the right decision.
- › The Dutch government also launched a **public campaign** to inform house owners on the best choice for their house. Focus on:
 - Subsidies (ISDE)
 - Regulation
 - Informing (“What is a heat pump & how does it work”)



Heat pump strategy

- › The Netherlands have increasing difficulty with congestion on the electricity net.
- › District heating and hybrid heat pumps have a significantly lower impact on the electricity net.
- › (Hybrid) heat pumps, additionally, offer some flexibility on the electricity net (see figure);
 - Peak shaving (A)
 - Up & downscaling outside of the peak (B)
 - Downscale within peak (C)
- › Therefore hybrid heat pumps allow us to lower gas use **now**





Rijksdienst voor Ondernemend
Nederland

Hybrid Heat Pump Action Plan (HHP AP)



Hybrid heat pump (HHP) action plan

Main goal

- Remove barriers for further increase of HHP
- 125.000 hybrid heat pump installed 2022-2024
- 1 mln hybrid heat pumps in 2030 (policy)

Main actions

- Facilitate more supply by scaling up production
- Training of more qualified professionals
- Reduce costs for production and installation of heat pumps
- Communication (3 year public campaign)
- Monitoring
 - Number of heat pumps installed
 - Number of qualified professionals
 - Development of heat pump prices and installation costs
- Collect, validate and share knowledge
- The impact on the energy grid (monitoring and smart application)

Partners





Monitoring as a key objective & tool

Goals

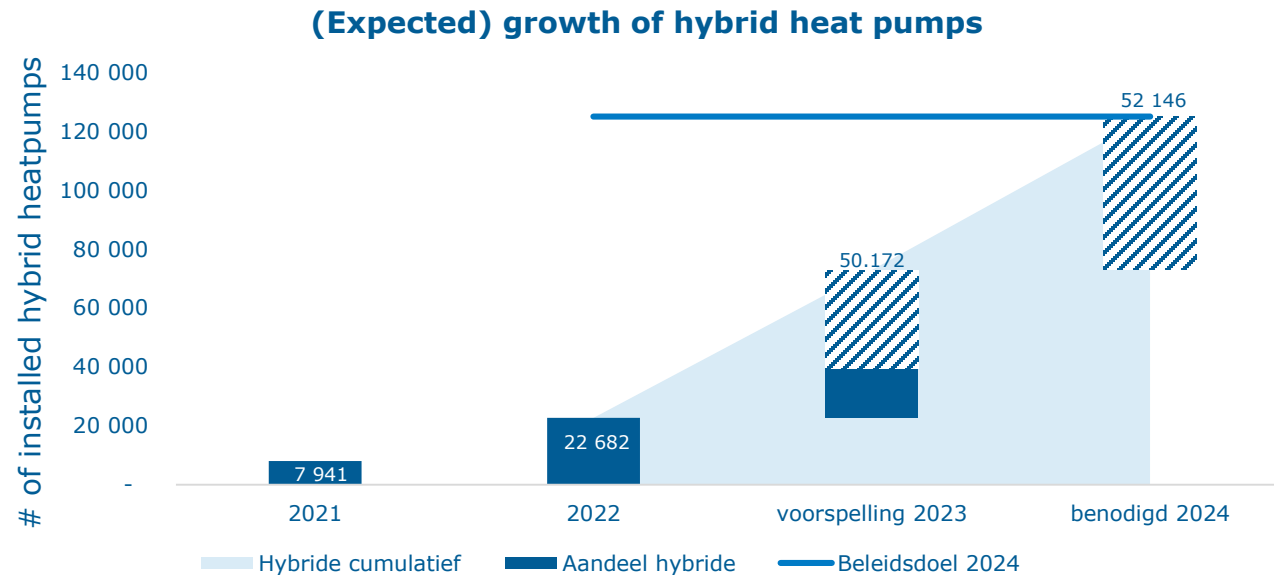
- › Monitoring of heat pump trends
- › Monitoring of national policy targets
- › Monitoring of heat pump action plan targets
- › Using the data to make the correct decisions & setting priorities

Sources

- › ISDE (subsidy)
- › CBS (Dutch Statistics)
- › VWP / NVI / TNL (sector organisations)
- › Questionnaires amongst companies and citizens
- › CRT (central techniek register)
- › And much more



Key analytical conclusions



Based on our internal monitoring:

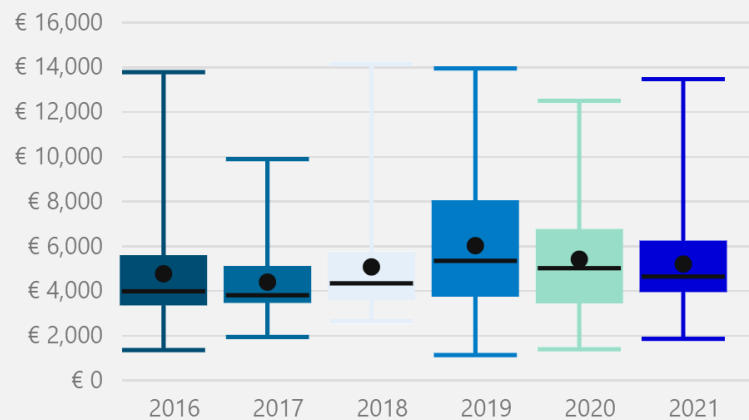
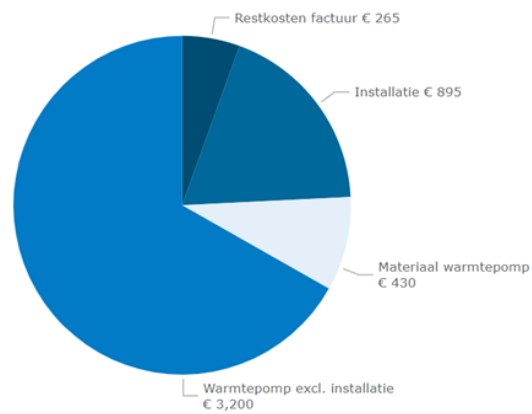
- Significant increase in hybrid sales
- **125.000 additional hybrid heat pumps installed (2022-2024)** in existing houses is **reachable** in 2024 (based on current projections).
- The installation time is still at around **32 hours** per hybrid heat pump. Goal is to reduce this to **16 hours**. There are multiple parties working together to reduce this number (TDI500, action plan).
- Monitoring numbers of qualified installers is very difficult due to no existing framework.



Key analytical conclusions

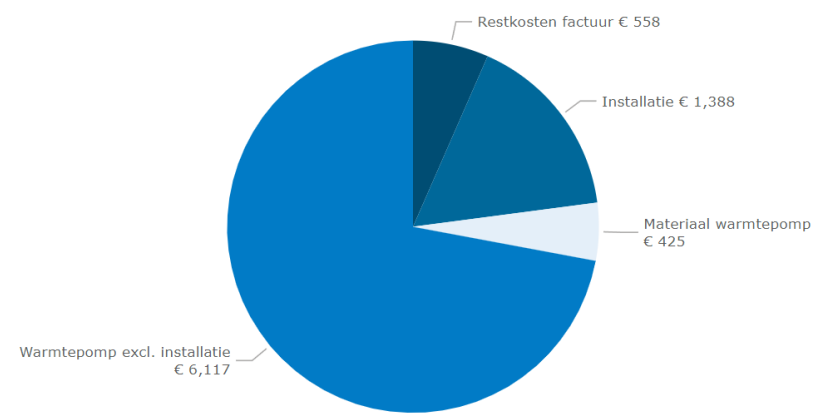
- Data from 2016 – 2021; ISDE subsidy
- Hybrid heat pump consumer price: €4.790
- All electric heat pump consumer price: €8.488
- Note; it is very difficult to monitor pricing trends due to limited data availability

Average price of a hybrid heat pump



Bron: BDH factuuronderzoek

Average price of all-electric heat pump





Rijksdienst voor Ondernemend
Nederland

Regulation of heating installations



Regulation of heating installations

2026: more efficient heating installation obligatory at moments of replacement (phase out of mono-gasboiler)

Standards for heating installations in buildings (EPBD);

- a. % renewable energy
 - b. **Energy efficiency requirements**
 - c. Minimal CO₂-standard
- Further research
 - Methods to determine/calculate route b energy efficiency
 - Exceptions

Important:

- Technology neutral
- Fitting with current regulation
- Simple for homeowner and installation sector
- Exceptions





Conditions and exceptions

1. Enough products and qualified professionals

- Scale-up production and installations
- Action plan HHP

1. Suitability of the installation for the home or the building

- The installation must fit within the household/building
- Able to comfortably and cost-efficiently heat the building
- No structural building adjustments needed
- Monuments and appartements are excluded

1. Prevention of disinvestments

- Exception for cases where a different alternative for natural gas is planned to be realised within 10 years.



Innovation – TDI 500

- › TDI (team sustainable installing) is a cooperation of installers and research companies. ~3000+ installers represented.
- › TDI-500 is a project aimed to install 500 heat pumps per day. They have received government subsidy.
- › TDI-500 links the hybrid heat pump action plan goals to increase the number of installed heat pumps

- › <https://teamduurzaaminstalleren.nl/index>





Questions?

